

You may browse the jordannike.com website without entering your personal details. However, When you shop with us,we need to collect a certain amount of information about you to make shopping easier for you--and for us. We appreciate your trust that we will use your information carefully and sensibly. You value your privacy. And we respect that.

*We won't sell, share, trade or rent any of your personal information except with your consent or as described in this Privacy Policy.

*We use various security measures to protect the security and confidentiality of your personal information.

We believe that you have a right to know how we use that information and how we keep it secure. So we've answered the most frequently asked questions below.

WHAT INFORMATION DO WE COLLECT AND HOW DO WE USE IT?

The information we gather falls into two categories: (1) personal information you supply, and (2) tracking information collected as you navigate through the Site, on your mobile phone or device.

Personally identifiable information

We will collect and store personally identifiable information whenever you do the following:

1. Purchase our products. When you purchase products from us through the Site, we will collect personally identifiable information about you such as your name, mailing address, e-mail address, telephone number, mobile phone number. We use this information to process and communicate with you about your order. When you purchase a product through the Site, you may also choose whether you want us to send you information about our products, services, special promotions or incentives.
2. Volunteer information. In order to provide you with a better and more personalized service as well as to keep you updated on our and third parties' products and services, we may collect other personally identifiable information that you voluntarily provide us such as information about your personal preferences, survey responses, details on your transactions and interactions with us.
3. Contact us with a question or concern. If you contact our customer service center, in order to better serve your needs, a representative will ask you to provide certain personal information like your name, mailing address, telephone number, mobile number, and/or email address.

How do we protect the privacy of children?

We do not sell or ship any items ordered through this website directly to anyone who we know to be under the age of 18, nor do we collect any personal information from anyone who we know to be under the age of 18. If you are under the age of 18, you

should use this website only with the involvement of a parent or guardian and should not submit any personal information to us.

How do we use cookies and pixel tags?

Cookies are small pieces of information stored by your browser on your computer's hard drive. A cookie may contain information such as recognizing you when you return to our website and remembering the items in your Shopping Bag. Most web browsers are set up to accept cookies; you can usually change your browser settings to refuse cookies but you may experience difficulties while shopping online at **jordannike.com**. We also use pixel tags, tiny graphic images, to help us analyze your online shopping patterns, create content designed for your connection speeds, and deliver e-mail in a format you can read.

jordannike.com and our trusted third-party providers use cookies and pixel tags to monitor and maintain information about your use of our site and understand your preferences based on previous or current site visits so that we can offer better site experiences and services in the future.

HOW SECURE IS THE INFORMATION THAT WE COLLECT?

jordannike.com believes in providing a safe and secure shopping experience for all of our customers. We want you to feel comfortable that personal information such as your name and address will be kept safe throughout your entire shopping experience at the Site available at www.jordannike.com.

The Site accepts orders only from Web browsers that permit communication through Secure Socket Layer (SSL) technology; for example, 3.0 versions or higher of Netscape Navigator and versions 3.02 or higher of Internet Explorer. This means you'll be unable to inadvertently place an order through an unsecured connection. Despite all these precautions, no method of transmission over the internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

We use reasonable security measures and take reasonable system, process and administrative precautions to protect against the loss, misuse and unauthorized access of your personal information under our control. jordannike.com cannot ensure or warrant the security of any information you transmit to us via e-mail, online, in the store, or over your mobile phone or device. You transmit such information at your own risk.

TERMS OF USE, NOTICES, AND REVISIONS

If you choose to visit the Site at www.jordannike.com, your use, visit and any dispute over privacy is subject to this Statement and our Terms of Use, including limitations on liability. If you have any concern about privacy at the Site, please contact us with a

thorough description, and we will try to resolve it. Our business changes constantly, and this Privacy Statement, the Terms of Use and the Site will change also. We may, in our sole discretion, e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check the Site frequently to see recent changes. Unless stated otherwise, any revised Privacy Statement will replace the prior Privacy Statement and will apply to past and current visitors. We stand behind the promises we make, however, and will never materially change our Privacy Statement to make it less protective of customer information collected in the past without notifying affected customers, either by communicating directly with those customers or by posting the changes on the Site.